



## COURSE SPECIFICATION 6<sup>TH</sup> SEMESTER

**Course Name** : Project on Agribusiness Management  
**Code** : KP 464  
**Credit** : (0-3)

### Course Description:

This subject is a compilation of economics and plant cultivation. In this course, each student will apply their knowledge in a certain agricultural commodity business by making project proposals starting from obtaining funds, cultivation technology and marketing. After completing this course, students can make plans, make decision and apply business in the agribusiness sector.

### References:

- Istilah utama bidang pertanian: <https://belajartani.com/istilah-istilah-utama-bidang-pertanian-dan-turunannya/>
- Downey, WD, dan SP. Erickson. 1998. Manajemen Agribisnis. Erlangga, Jakarta
- Kadarsan, Halimah W. 1995. Keuangan Pertanian dan Pembiayaan Perusahaan Agribisnis. PT Gramedia, Jakarta
- Krisnamurthi, Bayu dan Lusi Fausia. 2002. Langkah Sukses Memulai Agribisnis. Seri Agriwawasan, Penebar Swadaya, Jakarta
- Rahardi, F; Rony Palungkun dan Asiani Budiarti. 1999. Agribisnis Tanaman Sayur. Penebar Swadaya, Jakarta
- Rahardi, F; Yovita Hety Indriani dan Haryono. 2000. Agribisnis Tanaman Sayur. Penebar Swadaya, Jakarta
- Supari Dh. 2001. Manajemen Produksi dan Operasi Agribisnis Hortikultura. PT. Gramedia, Jakarta
- Supari Dh. 2004. Membangun Tantangan Bisnis untuk Mengisi Kehidupan

### Topics:

1. Preparation of action plans & technical projects
2. Selection of project location and logistics preparation
3. Soil cultivation
4. Nurseries and maintenance
5. Planting
6. Maintenance
7. Harvest
8. Marketing
9. Preparation of reports
10. Report Presentation